GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT (GITAM)

(Deemed to be University)

VISAKHAPATNAM * HYDERABAD * BENGALURU

Accredited by NAAC with A^{++} Grade

GITAM School of Business

CURRICULUM AND SYLLABUS

2 Year Postgraduate Programme
PMGMT04: Master of Business Administration
(Health Care and Hospital Management)

w.e.f. 2025-26 Admitted Batch
(Updated on July 2025)

R24PG: Academic Regulations

Version 1.0

Applicable for the Postgraduate Programmes in the School of Business

w.e.f. 2024-25 Admitted Batch

https://www.gitam.edu/academics/academic-regulations

GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT

Vision

GITAM will be an exceptional knowledge-driven institution advancing on a culture of honesty and compassion to make a difference to the world.

Mission

- Build a dynamic application-oriented education ecosystem immersed in holistic development.

- Nurture valuable futures with global perspectives for our students by helping them find their ikigai.

- Drive impactful integrated research programmes to generate new knowledge, guided by integrity, collaboration, and entrepreneurial spirit.

- Permeate a culture of kindness within GITAM, fostering passionate contributors.

Quality Policy

To achieve global standards and excellence in teaching, research, and consultancy by creating an environment in which the faculty and students share a passion for creating, sharing and applying knowledge to continuously improve the quality of education.

GITAM SCHOOL OF BUSINESS

Vision

To be a world class business school through transformative education, research   innovation, and entrepreneurship.

Mission

1. To achieve excellence in academic program design and academic delivery.

2. To pursue research that adds value to scholarship and improves business practice.

3. To undertake entrepreneurial and social initiatives to address social, economic, and environmental challenges to create societal impact and sustainability.

4. Build professional competencies needed to succeed in business, management and administration.

UMGMT04: Master of Business Administration
(Health Care and Hospital Management)
(w.e.f.2024-25 Admitted Batch)

Programme Educational Objectives (PEOs)

PEO 1: Provide a perspective of global businesses, economies, and markets.

PEO 2: Instill a strong sense of business ethics and social responsibility.

PEO 3: Facilitate an ecosystem to strengthen business acumen.

PEO 4: Expose to emerging technologies for business transformation.

PEO 5: Foster an entrepreneurial mindset for exploiting business opportunities.

PEO Articulation

	PEO1	PEO2	PEO3	PEO4	PEO5	PEO6
M1						
M2						
M3						
M4						

3 - High Correlation, 2 - Medium Correlation, 1 - Low Correlation

UMGMT04: Master of Business Administration
(Health Care and Hospital Management)

Programme Outcomes (POs) and Programme Specific Outcomes (PSOs)

At the end of the Programme the students would be able to demonstrate:

PO1:   Apply knowledge of business and management theories for business growth.

PO2:   Exhibit the understanding of responsible business.

PO3:   Develop value-based leadership competence

PO4:   Lead oneself and others to achieve organizational goals in a team environment

PO5:   Evaluate opportunities and risks for businesses operating in wider ecosystem

PSO1:

PSO2:

Employability and Transferable Skills

TES1   Communicate effectively using a range of media

TES2   Apply teamwork and leadership skills

TES3   Find, evaluate, synthesis and use information

TES4   Analyze real world situations critically

TES5   Reflect on their professional development

TES6   Demonstrate professional and ethical awareness

TES7   Exhibit strategic thinking and decision-making capabilities

TES8   Apply multi- disciplinary approach to the context

Curriculum Structure
(Flexible Credit System)

Minimum Credit Requirements to Award Degree Under Each Category

S.No.	Course Category	2 Year Postgraduate	
		Credits	**(%)**
1	Programme Core Courses (PC)	82	76
2	Programme Elective Courses (PE)	18	17
3	Experience Based Courses	8	7
	Total	**108**	**100**

Programme Core Courses

The minimum number of Credits to be earned is 82.

Course code	Level	Course Title	L	T	P	S	J	C
24OPSC6002	600	Quantitative Techniques	3	0	0	0	0	3
24BECO6001	600	Microeconomics	2	0	0	0	0	2
24ODHR6001	600	Organisational Behaviour	3	0	0	0	0	3
24ACFN6002	600	Financial Reporting and Analysis	3	0	0	0	0	3
24MKTG6001	600	Marketing Management – I	2	0	0	0	0	2
24INFS6001	600	Spreadsheet Modelling	0	0	2	0	0	1
24ODHR6061	600	Business Communication - I	0	0	2	0	0	1
24MKTG6011	600	Marketing Management – II	2	0	0	0	0	2
24BECO6011	600	Macroeconomics	2	0	0	0	0	2
24ODHR6021	600	Human Resource Management	3	0	0	0	0	3
24ACFN6012	600	Management Accounting and Control	3	0	0	0	0	3
24OPSC6012	600	Operations Management	2	0	0	0	0	2
24STGM6071	600	Career Accelerator Lab - I	0	0	2	0	0	1
24ODHR6071	600	Business Communication - II	0	0	2	0	0	1
24ACFN6022	600	Corporate Finance – I	2	0	0	0	0	2
24STGM6011	600	Healthcare Ecosystem and Services in India	2	0	0	0	0	2
24STGM6031	600	Health Policy and Law	3	0	0	0	0	3
24STGM6021	600	Hospital Planning and Engineering	3	0	0	0	0	3
24INFS6012	600	Business Analytics	2	1	0	0	0	3
24OPSC6061	600	Operations Research	2	0	0	0	0	2
24STGM6081	600	Career Accelerator Lab - II	0	0	2	0	0	1
24INFS6022	600	Data Visualization for DM	2	1	0	0	0	3
24OPSC6051	600	Sustainable Supply Chain Management	2	0	0	0	0	2
24STGM6041	600	Hospital Administration for Managers	3	0	0	0	0	3
24STGM6051	600	Quality & Safety Management	3	0	0	0	0	3
24ACFN6032	600	Corporate Finance – II	2	0	0	0	0	2
24STGM6091	600	Career Accelerator Lab - III	0	0	2	0	0	1
24STGM7001	700	Strategic Management	3	0	0	0	0	3
24STGM7041	700	Ethics in Healthcare	3	0	0	0	0	3
24STGM7052	700	Health Economics and Insurance	2	0	0	0	0	2
24STGM7061	700	Healthcare Asset Management	3	0	0	0	0	3
24STGM7071	700	Healthcare Informatics	3	0	0	0	0	3
24STGM7081	700	Healthcare Analytics	3	0	0	0	0	3
24INFS7001	700	Digital Transformation	3	0	0	0	0	3
24STGM7091	700	Digital Health Ecosystems	3	0	0	0	0	3

Experience Based Courses

24XXXXXXXX	600	Immersion (Basket)	0	0	0	4	0	2
24XXXXXXXX	700	Independent Study (Basket)	0	0	0	12	0	6

Immersion* (Courses)   [Total of 2 credits]

Mandatory course

24SOIM6777	600	Social Immersion	0	0	0	2	0	1

Choose any one course

24ITIM6555	600	International Immersion	0	0	0	2	0	1
24IDIM6666	600	Industry Immersion	0	0	0	2	0	1
24ENIM6888	600	Entrepreneurship Immersion	0	0	0	2	0	1
24RSIM6999	600	Research Immersion	0	0	0	2	0	1

Independent Study^ (Courses) [Any one for 6 credits]

24SINT7556	700	Summer Internship	0	0	0	12	0	6
24FDLB7667	700	Founders Lab	0	0	0	12	0	6
24RINT7778	700	Research Internship	0	0	0	12	0	6

Non Credit Mandatory Courses

24STGM7241	700	Campus to Corporate - V	0	0	2	0	0	0
24STGM7242	700	Campus to Corporate - VI	0	0	2	0	0	0
24STGM7243	700	Campus to Corporate - VII	0	0	2	0	0	0
24STGM7244	700	Campus to Corporate - VIII	0	0	2	0	0	0

* Will be offered in Term 3

^ Will be offered in between Term 4 and Term 5

Will be offered in Term 5 to Term 8.

Programme Electives
The total credits required is 18.

Course Code	Level	Course Title	L	T	P	S	J	C
24STGM7101	700	Hospital Management Systems / EMR*	3	0	0	0	0	3
24STGM7111	700	Bio-Medical Waste Management*	3	0	0	0	0	3
24STGM7121	700	Lab and Diagnostics Management*	3	0	0	0	0	3
24STGM7131	700	Value Chain Management*	3	0	0	0	0	3
24STGM7141	700	Risk and Disaster Management*	3	0	0	0	0	3
24STGM7151	700	Digital Therapeutics^	3	0	0	0	0	3
24STGM7161	700	Medical Device Management^	3	0	0	0	0	3
24STGM7171	700	Pharmacy Management^	3	0	0	0	0	3
24STGM7181	700	Emergency Response & Services^	3	0	0	0	0	3
24ENTP7031	700	Design Thinking for Business Innovation^	3	0	0	0	0	3
24STGM7191	700	Medical Tourism#	3	0	0	0	0	3
24STGM7201	700	Community Healthcare Management#	3	0	0	0	0	3
24STGM7211	700	Patient Care Planning and Management#	3	0	0	0	0	3
24STGM7221	700	Medical Audit and Quality Assurance Management#	3	0	0	0	0	3

Course Articulation Matrix

Course Code	Course Title	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
24OPSC6002	Quantitative Techniques							
24BECO6001	Microeconomics							
24ODHR6001	Organisational Behaviour							
24ACFN6002	Financial Reporting and Analysis							
24MKTG6001	Marketing Management – I							
24INFS6001	Spreadsheet Modelling							
24ODHR6061	Business Communication - I							
24MKTG6011	Marketing Management – II							
24BECO6011	Macroeconomics							
24ODHR6021	Human Resource Management							
24ACFN6012	Management Accounting and Control							
24OPSC6012	Operations Management							
24STGM6071	Career Accelerator Lab - I							
24ODHR6071	Business Communication - II							
24ACFN6022	Corporate Finance – I							
24STGM6011	Healthcare Ecosystem and Services in India							
24STGM6031	Health Policy and Law							
24STGM6021	Hospital Planning and Engineering							
24INFS6012	Business Analytics							
24OPSC6061	Operations Research							
24STGM6081	Career Accelerator Lab - II							
24INFS6022	Data Visualization for DM							
24OPSC6051	Sustainable Supply Chain Management							
24STGM6041	Hospital Administration for Managers							
24STGM6051	Quality & Safety Management							
24ACFN6032	Corporate Finance – II							
24STGM6091	Career Accelerator Lab - III							
24STGM7001	Strategic Management							
24STGM7041	Ethics in Healthcare							
24STGM7052	Health Economics and Insurance							
24STGM7061	Healthcare Asset Management							
24STGM7071	Healthcare Informatics							
24STGM7081	Healthcare Analytics							
24INFS7001	Digital Transformation							
24STGM7091	Digital Health Ecosystems							
24STGM7101	Hospital Management Systems / EMR							
24STGM7111	Bio-Medical Waste Management							
24STGM7121	Lab and Diagnostics Management							

24STGM7131	Value Chain Management								
24STGM7141	Risk and Disaster Management								
24STGM7151	Digital Therapeutics								
24STGM7161	Medical Device Management								
24STGM7171	Pharmacy Management								
24STGM7181	Emergency Response & Services								
24ENTP7031	Design Thinking for Business Innovation								
24STGM7191	Medical Tourism								
24STGM7201	Community Healthcare Management								
24STGM7211	Patient Care Planning and Management								
24STGM7221	Medical Audit and Quality Assurance Management								

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