

GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT (GITAM)

(Declared as Deemed to be University u/s 3 of UGC Act, 1956) Visakhapatnam| Hyderabad | Bengaluru Accredited by **NAAC** with **A++** Grade Website: <u>www.gitam.edu</u>

PhD Entrance Test Syllabus

## **Research Aptitude**

[Research Aptitude is common for Engineering, Science, Management, Humanities and Social Sciences, Pharmacy, Law, Architecture and Public Policy]

**Unit I**: **Understanding the Research:** Definitions, Quality, Purpose, Importance, and Objectives. Research Ethics: Integrity, Moral Principles, and Ethical Practices, Values, Privacy, and Confidentiality.

**Unit II: Types of Research:** Basic and Applied Research, Quantitative and Qualitative Research, Descriptive and Analytical Research.

**Unit III: Writing a Research Proposal:** Identifying and selecting the Research problem, Research questions, Background or literature review, Method and design, and References.

**Unit IV: Definition and Importance of Hypothesis:** Types of Hypothesis (Null Hypothesis and Alternative Hypothesis). Sampling Techniques – Random sampling, Stratified sampling, Cluster sampling, Systematic sampling, convenience sampling, and Judgment sampling.

**Unit V: Data Collection Tools:** Primary data and secondary data, Types of Questionnaire, Interview protocol, observation methods, Data Interpretation. Data Analysis: Tabulation, Diagrammatical representation of the data, Graphical representation of the data; Basics of documentation software tools.