



**GITAM**  
SCHOOL OF BUSINESS

# YOUNG

entrepreneurs'  
programme

- Building Future Business Leaders

Venture  
Development  
Centre

Bengaluru | Hyderabad | Visakhapatnam

# Fostering Young Entrepreneurs

Ignite the spark of innovation in young minds!

In a world where 50% of successful entrepreneurs are self-taught, 79% of young people yearn to be their own boss! Our programme provides the tools and resources to explore entrepreneurship, nurturing essential skills and inspiring risk-taking. By empowering kids early, we pave the way for lifelong success.

## Key Skills Acquired



### Cultivating Essential Life Skills:

Develop creativity, problem-solving, communication, and resilience through hands-on activities and workshops.



### Nurturing Creativity and Innovation:

Encourage out-of-the-box thinking to prepare the kids for future challenges and opportunities.



### Real-world Application of Knowledge:

Turn ideas into tangible projects, fostering practical understanding and application.



### Building Confidence and Resilience:

Embrace failure as a stepping stone to success, building resilience and confidence.



### Fostering Social Responsibility:

Instill empathy and responsibility, emphasizing positive community impact.

Young entrepreneurs

# GITAM

## Venture Development Centre

---

### **GITAM (Deemed to be) University Venture Development Center**

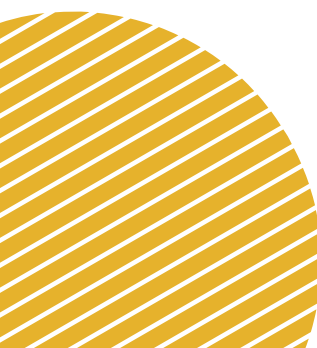
- Build the entrepreneurial mindset of over 18000+ students
- Developing 200+ Venture Students Team
- Creating an Entrepreneurial Ecosystem with 20+ Partners
- Celebrated Entrepreneurship with 166 National and International Events

### **Mileage**

- Cutting-edge Entrepreneurship Curriculum with Northeastern University
- Access to well-equipped Maker Space
- Extensive Venture Mentor Network
- Top-tier Mentoring
- Access to Educational Resources



Entrepreneurship isn't just about starting companies, it is a skillset and way of thinking



# Youth Entrepreneurial 5 Milestones



## Values, Motivation and Emotion

What drives you?  
Emotions - How they affect you as a person?



## Design Thinking

Empathy and Define Empathy  
towards the problems around us  
Problem Identification Problem  
Statement Definition



## Solution Design

Ideate, Prototype, Test Concepts  
of product Development from  
PoC to Prototyping to build MVP  
to Full Scale solution with your  
testing



## Business Model Canvas

What do you make? How do you  
make it? How do you plan to sell  
it and to whom? Whom will you  
partner with and why? What are  
the costs? How do you generate  
money?



## Final Presentation

This is the Demo Day for this  
program Where all student  
teams will pitch their learning  
and pitch to attract a Micro  
Fund.



Contact us

**Dr. Tinoo Ubale**  
Program Manager

 +91 9909929650

 tubale@gitam.edu

 www.gitam.edu



# Apply Now

<https://www.gitam.edu/school-of-business/young-entrepreneurs-programme>