GANDHI INSTITUTE OF TECHNOLOGY AND MANAGEMENT (GITAM)



(Declared as Deemed to be University u/s 3 of UGC Act, 1956)

Visakhapatnam | Hyderabad | Bengaluru

Accredited by NAAC with A++ Grade

Website: www.gitam.edu

GITAM SCHOOL OF BUSINESS

Department of Finance & Accounting
PhD in Management: Finance & Accounting
PhD Entrance Test Syllabus - 2023-2024

PhD in Management: Finance & Accounting

1. General Management

Introduction to management – management thought – functions and principals of management: Planning – planning premises, types and steps in planning – decision making and forecasting, steps in decision making – management by objectives (MBO) and decision tree analysis – organizing structure, type of organizations, principals of organising, delegations, and decentralisation of authority – line and staff functions – leading-leadership, styles of leadership, theories of leadership – Blake and Mouton's managerial grid- motivation, process, Maslow's McGregor and Hertzberg theories of motivation – controlling – importance, process of controlling – techniques of controlling.

2. Finance & Accounting

Financial Statement Analysis – Ratio Analysis, Funds Flow and Cash Flow Analysis, DuPont Analysis

Preparation of Cost Sheet, Marginal Costing, Cost Volume Profit Analysis

Financial Management, Concept & Functions

Capital Structure – Theories, Cost of Capital, Sources and Finance

Leverages – Operating, Financial and Combined Leverages, EBIT–EPS Analysis, Financial Breakeven Point & Indifference Level.

Value & Returns – Time Preference for Money, Valuation of Bonds and Shares, Risk and Returns;

Capital Budgeting – Nature of Investment, Evaluation, Comparison of Methods; Risk and Uncertainly Analysis

Dividend – Theories and types of dividends

Mergers and Acquisition – Corporate Restructuring, Value Creation, Merger Negotiations, Leveraged Buyouts, Takeover



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Portfolio Management – CAPM, APT

Derivatives – Options, Option Payoffs, Option Pricing, Forward Contracts & Future Contracts

Working Capital Management – Determinants, Cash, Inventory, Receivables and Payables Management, Factoring

Derivatives – Options, Option Payoffs, Option Pricing, Forward Contracts & Future Contract Working Capital Management – Determinants, Cash, Inventory, Receivables and Payables Management, Factoring

Merchant Banking -Investment Trusts and Mutual Funds