

BBA (Financial Markets) in collaboration with NSE Academy

Curriculum:

The curriculum integrates both business management components along with in-depth concepts Management Accountants. The framework is well-knit to give holistic picture of business accounts management blending financial accounting and business-centered subjects.

SEMESTER – I

English

MS Office & IT

Business Economics

Financial Accounting

Business Mathematics

Introduction to Financial Markets

Semester End Viva

Out Bound Training (OBT)

SEMESTER – II

Telugu/Sanskrit/Hindi/Special English *(Second Language)

Principles and Practice of Management

Self Awareness & Personality Development

Cost and Management Accounting

Business Statistics

Introduction to Mutual Funds

Semester end Viva

Yoga

*Foreign Students are offered Special English course Right to limit the options is reserved

SEMESTER – III

Indian Heritage & Culture

Business Communication

MS Excel

Human Resource Management

Capital Market Operations

Marketing Management

Social Project/Rural Project

Semester End Viva

Current Business Affairs (CBA)

Soft skills

BEC

SEMESTER – IV

SEMESTER – IV

Environmental Science

Banking Theory & Practice

Organizational Behavior

Derivatives Market Operations

Business Laws

Financial Management

Semester End Viva-Voce

Current Business Affairs (CBA)

SEMESTER – V

Business Plan Preparation

Production & Operations Management

Commodities Market Analysis

Fundamental Analysis

Stock Market Operation

Indian Financial System

Simulation of Equity Shares

Semester End Viva

Current Business Affairs (CBA)

Soft skills

Simulation of Mutual Fund Services System

SEMESTER – VI

Government Support and Financial Aspects

E-Commerce

Insurance Management

Income Tax Law & Practice

Introduction to Technical Analysis

Introduction to currency Derivatives

Semester End Viva-Voce

Current Business Affairs

Simulation of Mutual Fund Services System

Note: GITAM GSBB may revise, remove or add courses any time according to current industry needs and recommendation of the Board of Studies without prior notice to students.