



**GITAM**

**(DEEMED TO BE UNIVERSITY)**

**(Estd. u/s 3 of the UGC Act, 1956)**

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**[www.gitam.edu](http://www.gitam.edu)**

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Date: 8-1-2018

**Press Release:**

## International Conference at GITAM

GITAM Hyderabad Business School (GHBS) is going to organize an International Conference on '*Disruption Ideas and Narratives for Management & Leadership*' at its campus on 9-10<sup>th</sup> March 2018. Prof. Y.Lakshman Kumar, Dean & Director, GHBS has informed in a press release on 2<sup>nd</sup> January 2018.

Disruptive thinking has led to path-breaking innovations and has generated creative ideas in management thinking and leadership. Japanese-Management and Indian-Management have established themselves as alternatives to America-Management. 'Design-thinking' is an upcoming area, which will be extensively used in creative thinking and innovative problem solving and offers possibilities of disruptive thinking in management and leadership.

The objectives of the conference are to deliberate on the disruptive innovations and transformations which have happened in the field of management in past years and their impact on management thinking and to explore ways in which disruption can be used to create holistic organizations.

Academicians, Practitioners, Entrepreneurs, Policy Makers, Consultants, Researchers, Students, Social Scientists and other like-minded people working in the above mentioned areas in India, SAARC countries and other parts of the world can send their submissions for the conference. The accepted papers presented in the conference will be published with ISBN number.

Last date to submission of the abstract is 25<sup>th</sup> January 2018 and full paper on 20<sup>th</sup> February 2018. The registration will be closed on 15<sup>th</sup> February 2018.

For registration, fee and any other details, please feel free to contact Dr. Divya Kirti Gupta and Dr. K.Sreekanth, Conference Convenors 08455-221361 or mail to [hbsic@gitam.edu](mailto:hbsic@gitam.edu).

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