

**GITAM FinTech Academy
GITAM Institute of Management
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Mastercard Seminar on Powering Digital India

GITAM in partnership with Andhra Pradesh Electronics & Information Technological Agency (APEITA) hosted a Mastercard seminar on “Powering Digital India: Understanding the role of Payments Technology”, on 20th March 2018 from 9:30am to 1:30pm at their KRC auditorium.

Mastercard, a global powerhouse on digital payments, is the authority to deliver a seminar on the most relevant and much needed topic, when India is taking great strides in the digital payments arena. The seminar was inaugurated and welcomed by Prof.K.Sivaramakrishna, Pro-Vice Chancellor, GITAM (deemed to be) University, who highlighted the accolades that GITAM has achieved over the years for the benefit of our guest speakers. Mr. Ravi Aurora, Senior Vice President, Global Public Policy, Mastercard, explained how the payment business works. With the increasing ubiquity of the mobile devices in our everyday lives, the payment business is undergoing massive change, so it is important to understand emerging payment technologies and role of Mastercard in enabling commerce and protecting the payment ecosystem.

Mr. Girish Khemani, Vice President, Software Engineering (Digital Payments), S. Asia, Mastercard, discussed on emerging technologies such as Artificial Intelligence, Blockchain, etc. and their impact on FinTech. He also highlighted how Mastercard has adopted Agile, Micro Services and latest technologies in the Digital Payments space. Mr. Abhishek Kumar, Director Regional Security, S. Asia, Mastercard, elaborated on the biggest threat to digital payments, which is cybercrime and its impact to organizations. He also highlighted the best practises adopted by the industry to increase cyber defence to help mitigate the threat. The fourth speaker was Mr. Yatin Singla, Director, Talent Acquisition, Corporate Human Resources, Mastercard, who highlighted the culture of Mastercard, where they strive to make payments safer and easier every day and have the opportunity to innovate, create and work with people from all over the world. He highlighted the importance of internships and Mastercard is willing to provide that platform for students who are interested.

The sessions were very interactive and students had lots of questions, who waited through their lunch hour, to ask them. Leben Johnson, Coordinitor FinTech Academy, who organized the event proposed the vote of thanks. GITAM appreciates the time and effort taken by Mr. Ravi and team from Mastercard and look forward to their partnership to add value to students.