

GITAM UNIVERSITY

VISAKHAPATNAM

GSIB Modular MBA Program in Business Analytics

The Opportunity to make a Career in ‘Business Analytics’ is a very lucrative one in the world dominated by Big- data, and is rated as a sought-after and hottest career

GITAM School of International Business (GSIB) is offering one-year-three-trimester Post Graduate Diploma in Business Analytics in collaboration with IBM. The two batches graduated have gainfully been employed in Industry. The Academic Council of GITAM University approved up-gradation of the Program to Modular MBA Program in a format that second year of the MBA Program would be off-campus and on-line program, informed by GSIB Director Prof.VKKumar. The initial 9 months comprising three Trimesters, of Full-time engagement is the First Phase of the Program which gives solid grounding in Business Analytics, Management Aspects, and Strategy. This is followed by two months of engagement by way of Internship in a Cap-stone project in an industrial setting with real-time data, which makes the students employment ready. The students who complete the Program till this phase, are given a Post Graduate Diploma in Business Analytics (PGDBA); At the end of 12 months ie., after internship, the students are placed in gainful employment.

The employed students, have the option of continuing the studies in a part-time-mode with active engagement with Contact sessions, Projects, Capstone Project, suggested MooC Certifications etc., for another three Trimesters by continuing in their jobs / careers and can earn the Master’s Degree ie., MBA (Business Analytics). The Modularity embed in the MBA (Business Analytics) Program, is Unique in the sense, it makes them industry-ready at the shortest time and allows them to earn from the 10th Month onwards and saves in terms of costs as well as the Mode is not full-time beyond 9 months. The rigor of the engagement continues till the student completes the MBA part with work, pay and learning.

The Program is for students who have an analytical bent of mind and are selected on a competitive basis through an All-India entrance exam called GET (GSIB Entrance Test). The seats are limited to 30 students only.

Interested can get in touch with Admissions Desk, GSIB at 0891-2840413 or 7993196002; or apply online at <http://forms.gsib.org>

Dated:20-04-2017,
Visakhapatnam.

Press Relations Officer,
GITAM UNIVERSITY