

# **GITAM INSTITUTE OF MANAGEMENT**

GITAM (Deemed to be University)

PRESS NOTE

## **INTERNATIONAL CONFERENCE ON TECHNOLOGICAL INNOVATIONS IN MANAGEMENT ECOSYSTEM**

**27<sup>th</sup> & 28<sup>th</sup> JULY 2018, MOTHER TERESA AUDITORIUM: 10.00 AM**

GITAM Institute of Management organized two days International Conference on “Technological Innovations in Management Ecosystem” at the Mother Teresa Auditorium, – 27<sup>th</sup> July, 2018.

The day started with very innovative and motivating video messages from the Corporate World. Sri Mavuri Venkata Ramana, MD, CMR in his message spoke about going paperless and imbibing more usage of the latest technology.

Sri M.V.Subba Rao, Head of HRD, Vaibhav Empire Pvt.Ltd., spoke about technology playing a very crucial role in managing the HR Department.

Sri V.Prabhu Kshore, Chairman, Varun Group talked about the sea change technology is bringing about in making every job easy.

Sri M.T.Krishna Babu, Chairman, VPT the technological innovations has bridged the gap between public sector and private sector.

Sri Kishan, CIMA Head South Zone spoke about how the technological innovations are helping the students to be market ready.

ERIC J.Sanders, Prof. (USA) technology has grown in all fields and has helped the society in managing one’s life.

Prof.P.Sheela, Principal, GITAM Institute of Management delivered the welcome address. She spoke about how technological innovations will help and assist or groom future entrepreneurs and corporate leaders.

Hon'ble Vice Chancellor, GITAM, Prof.M.S.Prasad Rao garu addressed the gathering and spoke about how technological innovations correlate to management eco system.

The Chief Guest of the conference Sri J.A.Chowdary released the Souvenir and inaugurated the GITAM Journal of Management. He spoke about how our Chief Minister is using technological innovations in managing his office and his people and the initiatives taken by him in bringing about Technological Innovations in rural areas.

Key Note Speaker of the Conference Sri Srikanth Arimanithaya released the GITAM Journal. He spoke about cognitive computing and about the employment opportunities, he highlighted in near future most of the population will be working from Home – this is happening because of the technological innovations taking place in the world over.

Guest of Honor, Dr. Siva Prasad Ravi, Director & Professor, School of Business, Nipissing University, Canada. He highlighted how Israel is making use of technological innovations and is expert in grooming and supplying different varieties of fruits and vegetables to the world.

Guest of Honour Dr. Pattrick MCNAMARA, Director of International studies, University of Nebraska, OMAHA, USA spoke about how technology is playing crucial role in the farming sector all over the world.

Day two is mostly regarding paper presentations from all over the country followed by Valedictory.

PRINCIPAL