

## Center for Languages

The Centre for Languages has been established with the aim of promoting knowledge of Indian and foreign languages and literatures, especially among the younger generation. The crucial role of language skills in personal and professional life is universally proven. In the contemporary era of globalization, it has become imperative to be proficient in both native and foreign languages. Therefore, with the objective of equipping students with the vital communication skills to succeed in the highly competitive international arena, the Centre for Languages proposes to offer a range of programmes.

- M.A. English Language and Literature
- PG Diploma in Functional Hindi and Translation
- Certificate Courses in Indian Languages: Hindi, Telugu, Sanskrit
- Certificate Courses in Foreign Languages: Professional English Communication, French, Spanish, German, Japanese, Mandarin
- Certificate Courses in Soft Skills and Gandhian Literature

## GITAM School of Gandhian Studies

Gandhi Institute of Technology and Management (GITAM) is a frontline deemed university offering quality education of global standards in diverse disciplines such as Engineering, Pharmacy, Science, Management, Law and International Business with campuses in Visakhapatnam, Hyderabad and Bangalore. Recognizing the holistic education the University is imparting the Ministry of Human Resource Development, Govt. of India ranked GITAM as "A+" category among the universities of its kind. This tribute is symbolic of the 38 years of its track record in maintaining high standards in quality teaching, research and consultancy. Recently NAAC accredited GITAM with 'A+' Grade.

The School of Gandhian Studies offers BA Social Science, an interdisciplinary programme with special emphasis on Civil Services Preparatory modules, MA Applied Psychology to prepare students for careers in psychology, MA English Language and Literature offering a unique advantage of ensuring enriching careers in corporates, teaching, research and publishing. The School also offers certificate courses in Indian and Foreign Languages, Psychometrics, Gandhian Literature, Soft Skills, Yoga, Counselling Psychology and Child Psychology.

## Visakhapatnam - the City of Destiny

Visakhapatnam, a place of unique charm, is an exotic mixture of nature's very best with high ranges of Eastern Ghats in the West and Bay of Bengal in the East. It is a tourist paradise with long beaches, hills and mountains and popular tourist resorts of Araku Valley, Borra caves and Buddhist excavations. With its exquisite beauty and archeological treasures, it attracts tourists from far and wide.



NAAC A+ Grade



**GITAM**

(DEEMED TO BE UNIVERSITY)

(Estd. u/s 3 of the UGC Act, 1956)

VISAKHAPATNAM • HYDERABAD • BENGALURU



# CENTRE FOR LANGUAGES GITAM SCHOOL OF GANDHIAN STUDIES



## About the Workshop

With India fast emerging as a global economic giant, international collaboration in various spheres of professional life has become indispensable for the Indian workforce. Hence, proficiency in foreign language skills is an essential requirement for successful careers across industries. In this context, for the Indian professional, knowledge of French, Spanish and German, three of the most widely spoken languages of education and business across the world, is highly beneficial.

Keeping in mind the above, the Centre for Languages, GITAM School of Gandhian Studies (GSGS) proposes to organise a three day workshop on orientation to foreign language skills with the following objectives:

- Creating awareness about the history and salient features of French, Spanish and German languages
- Introduction to basic vocabulary and effective learning strategies in French, Spanish and German
- Orientation to employment opportunities in French, Spanish and German.

While the workshop is open to the general public, it is especially designed for students, teachers and professionals.

## Salient Features:

- 1.Hands on training in basic language skills
- 2.Highly qualified and experienced resource persons
- 3.Interactive sessions with up-to-date course material.

**DATE & TIME :** December 3 - 5, 2018, 9.30 am to 4:30 pm

**VENUE :** Gandhi Sandesh Sabha, GITAM School of Gandhian Studies



## Fee:

For Professionals and Academicians: Rs. 1500 / - per head

For Students and Research Scholars: Rs. 750 / - per head

All participants will be given course materials and certificates of participation. Attendance on all three days and for the full duration of the workshop is compulsory.

## Registration and Mode of Payment:

Last Date of Registration : **November 20<sup>th</sup>, 2018**

Please mail the filled in Registration form (attached) to [rosittajoseph.valiyamattam@gitam.edu](mailto:rosittajoseph.valiyamattam@gitam.edu)

1. Direct payment of Cash at GSGS Office
2. NEFT Details :

**Seminars and Workshops – School of Gandhian Studies**

Account No. : 761302010000701

IFSC Code : UBIN0576131

Bank Name : Union Bank of India

Branch : GITAM Campus, Rushikonda, Visakhapatnam

## For more details Contact :

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Workshop Convenor &

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