



**GITAM**  
**UNIVERSITY**

(Estd. via 3 of the UGC Act, 1956)

Visakhapatnam-Hyderabad-Bengaluru

Accredited by NAAC with 'A+' Grade

Department of HRM

**GITAM INSTITUTE OF MANAGEMENT**

**One day National Conference**  
**Skill India - The Way Forward :**  
**Challenges and Imperatives**

27<sup>th</sup> July 2017





## ABOUT THE CONFERENCE

While the global population is ageing rapidly, India, with one of the youngest populations in the world, is at a strategic advantage with regards to demographic dividend. However, almost three fourths of India's population is unskilled. There is a wide gap between the skills required in industry and those provided by the education system. Finding people with the right skills to fill current job openings is challenging for the industry. Improved access to higher-quality skills will boost productivity and efficiency throughout the economy. The required skills, however, are changing as rapidly as industries and the economy itself.

New digital technologies are disrupting the business landscape and are largely impacting how industries are structured and economic activity occurs. Traditional value chains are becoming increasingly fragmented, and new types of business ecosystems are rapidly forming and evolving.

A strong and structured collaboration among education and training institutions, government and industry in a broader national framework aligned to the development goals of the country is urgently needed. Our education system is failing to keep pace with our economy and employers are struggling to find skilled workers who can contribute to their growth and competitiveness. The need of the hour is to rethink higher education curricula by identifying opportunities to infuse experience-based and real-world learning experiences and embracing new teaching technologies and techniques. Higher education institutions should build alliances with industry partners, share learning and refine strategies.

Keeping in mind the large requirements of Indian businesses as well as educational institutions, this conference gives a platform to academicians, corporate world and students to learn, debate and deliberate on skill gaps and how to overcome them.

### OBJECTIVES

- The conference proposes to bring together leaders in management and academia to deliberate on the pressing issues of skills gap in the Indian economy.
- To make the management discipline align with the changing needs of the industry: both service and manufacturing.

### THEMES

- Closing the software development skill gap
- Addressing the skill gap in Pharma industry
- Bridging the skill gap in Manufacturing and Innovation
- Upskilling the service sector- Opportunities for Employees

## KEY RESOURCE PERSON

*Dr Kandula has over 30 years of experience in business management strategy and practice. He was formerly EVP, Member of the Executive Council and Chief People Officer at IGATE, responsible for driving IGATE's Business Strategy, Human Resources, Quality Management and Marketing portfolios globally. He played a key role in the acquisition of Patni by IGATE in 2011 and of IGATE by Capgemini in 2015. He has also spearheaded both integration processes.*



**Dr Srinivas Kandula**

*Capgemini India CEO &  
Capgemini Group Executive Committee Member*

*Dr Kandula is a Doctoral Fellow from XLRI, Jamshedpur. He has published over 60 papers and 8 books on Management in international publications and in multiple languages. He has been associated with various industry and professional bodies such as NASSCOM, Confederation of Indian Industry (CII) and Indo-American Chamber of Commerce for several years now.*

## REGISTRATION FEE

- Academicians : Rs. 500
- Executives : Rs. 1000

*(D.D. in favour of the **Seminars & Workshops Account - GIM**, payable at **Visakhapatnam**)*

## WHO CAN ATTEND

Industry Professionals, Academicians, Research Scholars, Students

## TIME & VENUE

9.00 AM to 5.00 PM, Mother Teresa Auditorium, GITAM Campus, Visakhapatnam

## ORGANISING COMMITTEE

### *Conference Chairperson*

**Prof. P. Sheela**

*Principal, GIM, GITAM University*

### *Conference Co-Chairpersons*

**Dr. U.V. Adinaryana**

*Asst. Principal, GIM, GITAM University*

**Prof. G. Raghavaiah**

*GIM, GITAM University*

### *Conference Convener*

**Prof. M. Jyothsna**

*GITAM Institute of Management, GU*

### *Conference Co-Conveners*

**Dr. Y.V.V.S.S.V. Prasad**

*Assistant Professor, Department of HRM, GIM*

**Dr. K.V. Sandhyavani**

*Associate Professor, Department of HRM, GIM*



## GITAM INSTITUTE OF MANAGEMENT

Gandhi Institute of Technology and Management (GITAM) is a frontline University offering quality education of global standards in diverse disciplines such as Engineering, Pharmacy, Science, Management, Law and International Business with campuses in Visakhapatnam, Hyderabad and Bangalore. Recognizing the holistic education the University is imparting the Ministry of Human Resource Development, Govt. of India ranked GITAM University as "A+" category among the universities of its kind. This tribute is symbolic of the 37 years of its track record in maintaining high standards in quality teaching, research and consultancy. Recently NAAC accredited GITAM University with 'A+' Grade.

Since 1988, the GITAM Institute of Management has been in the forefront in offering innovative UG & PG programs namely BBM, BBA (Hons) & Integrated MBA, MBA & MHRM. PG Diplomas namely Risk and Insurance Management & Financial Markets, Doctoral Programs namely M.Phil and Ph.D. It is the youngest business school accredited with "A+" grade by NAAC in 2017, consistently ranked high by various agencies. GIM is proud to be one among the TOP 50 India's best B-Schools consistently in the media rankings.

### Visakhapatnam - the City of Destiny

Visakhapatnam, a place of unique charm, is an exotic mixture of nature's very best with high ranges of Eastern Ghats in the West and Bay of Bengal in the East. It is a tourist paradise with long beaches, hills and mountains and popular tourist resorts of Araku Valley, Borra caves and Buddhist excavations. With its exquisite beauty and archeological treasures, it attracts tourists from far and wide.

*For further details contact*

**Prof. M. Jyothsna**

Convener

GITAM INSTITUTE OF MANAGEMENT, GITAM University, Rushikonda, Visakhapatnam.

Ph: (O)0891-2840304 (M) 99891 08740 E-mail: [conference.gim@gitam.edu](mailto:conference.gim@gitam.edu)

[www.gim.gitam.edu](http://www.gim.gitam.edu)

