

Curriculum Vitae of Dr. M.V.V.S. Murthi

Name: **Dr M.V.V.S. MURTHI**
(Veera Venkata Satyanarayana Murthi, Mathukumilli)

Permanent Address: 10-27-13, 'Kaanchana', Waltair Uplands,
Visakhapatnam-530 003. Andhra Pradesh

Educational Qualifications: M.A., B.L., Ph.D.

Dr. Murthi, Former Member of Parliament comes from agricultural family from rich agricultural central delta of river Godavari known as 'Konaseema', Andhra Pradesh. He had his early education in the village and later graduated in Economics from P.R. Govt. College, Kakinada. Dr. Murthi obtained Masters Degree in Politics & Public Administration and B.L., from Andhra University. Dr Murthi was also awarded Ph.D., in Economics from Andhra University.

Dr. Murthi had an early beginning as an Advocate in the High Court of Andhra Pradesh, and later left High Court practice, to come back to Visakhapatnam, the city of destiny to be an entrepreneur.

Dr. Murthi with a modest investment established a Plant for manufacture of popular Parle brand Soft Drinks in the year 1967 and since then, without looking back, established several industrial enterprises in Andhra Pradesh.

Dr. Murthi contributed his might for the rapid industrialisation by encouraging new entrepreneurs and in recognition of his contribution to Industry, was chosen in 1980 unanimously as the President of Andhra Pradesh Chamber of Commerce & Industry, the apex body of industry in Andhra Pradesh.

Dr. Murthi keeps always in the forefront of his mind the need to educate the masses which inturn can help poorer sections to earn livelihood and lead quality life. He championed the cause of Ladies Education and Empowerment, and helped to start a

Womens' Govt. Junior College at Amalapuram, East Godavari District. Dr. B.R. Ambedkar Junior College at Vadlapudi Rehabilitation Colony, Visakhapatnam and Sri Seetarama Degree College in Poosapatirega, Vizianagaram District and MPM Trust Junior College for weaker sections at Moolapolam his native Village, Ainavilli Mandal, East Godavari District, today, his efforts are serving the economically weaker and socially backward sections of the society for entering collegiate education.

Dr. Murthi believes in high ethical and moral values and excellence in technical education for achieving countries economic goals faster. Keeping in view the goals set, Dr. Murthi started in 1980 'GITAM' (Gandhi Institute of Technology and Management) which later became GITAM University with three green campuses situated at Visakhapatnam, Hyderabad and Bengaluru, known for quality education in the field of Management, International Business, Pharmacy, Medicine, Science and Technology and are known globally. The alumnae are spread all over the globe.

Dr. Murthi also believes in the overall development of the youth. He strongly advocates the development of sports and games at the State and National level. Many important events of sports and games in the state owes a stint for Dr. Murthi for their successful organisation. Dr. Murthi in recognition of the services rendered in the field of sports was elected as President of Olympic Association of Andhra Pradesh in 1986.

Dr. Murthi encourages the bright and economically weaker students to pursue their higher studies by initiating several scholarships to the needy annually by a family Trust working since 1984.

Dr. Murthi known for his social work and took an active role in implementing family planning programmes by identifying the villages covering the shore belt of Bhimili and Sabbavaram Mandals in Visakhapatnam District inhabited by economically and socially backward communities and organised intense family planning programmes involving both Governmental and non-Governmental Agencies to benefit thousands of poor families and the family planning programme is continued with incentives and constant

family counselling and education for over a long period, achieving excellent results in Visakhapatnam District, resulting in spreading of education and health.

Through education to masses, Population control is possible which is the objective of Dr. Murthi. He is relentlessly working towards that goal, taking every opportunity at his command to propagate the ideal of 'Educate the Poor' for their economic development.

Dr. Murthi had occupied several positions in public. To name a few :

Dr. Murthi was appointed as Chairman, VUDA (Visakhapatnam Urban Development Authority) in 1987 and during his tenure between 1987 and 1989, the Green Visakha concept took shape and VUDA was in the forefront in plantations in the entire country which won Green Visakha Medal for Corporation. VUDA Park was doubled and Kailash Hill Park was initiated which are today the sight seeing spots of Visakhapatnam. The concept of Satellite Townships were conceived and successfully implemented during his tenure. As a result of which, Sagarnagar, Madhurawada, Simhapuri, are some of the satellite colonies that have taken shape surrounding the Visakhapatnam city, helping decongestion and massive plantation programmes to nurture Green Visakha concept.

Dr. Murthi is involved in various Charitable Trusts and Foundations as Trustee. Among them are:

01. Pragati Charitable Trust – Devoted for women empowerment
02. M P M Trust – Devoted for helping poor and needy for education and health
03. GITAM Foundation – To honour distinguished citizens
04. Kuchipudi Kalakshetra – For cultural promotion
05. Basavatarakaram Indo-American Cancer Hospital and Research Institute

Dr. Murthi, also represented various public bodies and served with distinction spread over a period of four decades such as Visakhapatnam Port Trust, Life Insurance Corporation of India, Regional Direct Taxes, Indirect Taxes, All India Radio, etc.

Dr. Murthi was elected twice to Lok Sabha in 1991 and in 1999 as a member of 10th and 13th Lok Sabha from Visakhapatnam. He had represented Standing Committee on Finance, Consultative Committee of Civil Aviation and Public Accounts Committee.

Dr. Murthi visited several countries, both developed and developing and has first hand knowledge of their cultural and socio-economic conditions.

Dr. Murthi currently is Chairman of some corporates and President – GITAM University.

Hobbies : Reading & Book Collection

Dr. Murthi's Date of Birth : 3rd July.
